

# Grow your money

Product code: RT-0001 | [www.cuckoocampaigns.com/rt0001](http://www.cuckoocampaigns.com/rt0001)

## We Provide

ZIP file containing all of the components that you will need to edit and print your campaign.

All files are created in Adobe InDesign CS3 for Mac and are delivered in a ready-to-print format. They can be opened and edited on either a Mac or PC running InDesign CS3 or CS4.

Please read the text within each piece carefully. You are welcome to edit the copy. Also, make sure to change your credit union's name and website address throughout prior to printing. If you are mailing postcards, ensure to add your postal indicia to the artwork.

All orders must be prepaid by wire transfer prior to files being supplied.

## Large and Small Posters



24" x 36"



8.5" x 11"

## Lapel Stickers/Buttons



2.5" diameter

## Post Cards



6" x 4.25"

## Newspaper Advertising Materials



10.5" x 2"



7" x 7"

## Brochures



Whether retirement is next year or not for 30 years, we have an investment product that's right for you.

At Cuckoo Credit Union, our RRSP investment professionals have the knowledge and experience to help you find the RRSP and other retirement investment options that suit you best. They will help you select investments that balance your growth and security needs and allow for life's special events along the way. Ask your Cuckoo Credit Union representative how saving today plays an important role in your investment plan.

**Product Name 1**  
Get the best rate over the long term. The low minimum deposit allows you to start small or save as much as you like. On the anniversary date each year for five years, you'll get our best posted rate. If rates rise, so does your return. But if interest rates fall, the base rate is guaranteed. If you need access to your funds, you can redeem up to 20% of your original deposit once without penalty during the five-year term.

**Product Name 2**  
This term deposit gives you flexibility if you are waiting for rates to rise but want to earn a higher rate of interest than a savings account. The first six months are locked in and the remaining 12 months are completely variable.

**Product Name 3**  
This fixed-rate product gives you the option to convert your term to another non-redeemable term or to a mutual fund on the first anniversary date. This gives you flexibility if you are waiting for rates to rise but want to earn a higher rate of interest than a savings account.

**Product Name 4**  
Convinced that rates are going up but don't have the time to monitor for this change? By our 3-year or 5-year product name term deposit—it provides an increasing rate every year—automatically! Best of all, the interest is compounded in the term so that even the money earned early on will benefit from the higher interest rate later on.

**Product Name 5**  
Sometimes it makes sense to borrow to get ahead. At Cuckoo Credit Union, we offer a variety of loans at very competitive rates that will allow you to make your RRSP contribution in one easy step. Whether you want to top up your contribution today or set a plan around missed contributions from prior years, we can help.

www.cuckoocu.com

7.25" x 8.5"

## Door Hangers



Whether retirement is next year or not for 30 years, we have an investment product that's right for you.

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**Featured Product Name**

Get the best rate over the long term. The low minimum deposit allows you to start small or save as much as you like.

**4.00%\***  
PRODUCT NAME

Ask your Cuckoo Credit Union representative how saving today plays an important role in your investment plan.

www.cuckoocu.com

3.5" x 10.5"